



James is a highly accomplished individual with a strong background in rugby and a passion for empowering athletes to excel both on and off the field. His sporting journey has taken him across New Zealand and overseas, where he had the privilege of playing rugby at a professional level.

James had a conscious and proactive approach to planning his transition from professional sport to life after. Recognizing the importance of building a diverse skill set, he invested his time in networking, pursued further studies, and successfully became a Chartered Accountant at Deloitte, where he currently holds the position of Partner in the Business Advisory team.

As a trusted advisor, James provides strategic guidance, governance support, and comprehensive accounting and tax services to a wide range of industries, including privately owned businesses, high net worth individuals, and sports organizations.

Outside of his professional commitments, James actively contributes to the sporting community by coaching junior sports and volunteering on the board of his local sports club. James firmly believes that the ALN plays a pivotal role in creating a reliable network, providing essential resources, and supporting the overall well-being, growth, and success of athletes throughout New Zealand.